

Success Magnifiers for Entrepreneurs – Mary Gaul’s List

Apps:

- **Hootsuite/Buffer**:- Connect all your social networks with Hootsuite. If you want to post to your social media accounts, but don’t want to go into each one to do it – use Hootsuite or Buffer! They both have free trials and then can cost as low as \$10-15 per month.
- **Mile IQ** – Track your miles you drive via GPS. You can set hours when it logs drives –then simply swipe right for personal or left for business. Edit notes about where/ who you met with and it gives you a nice report at the end of each month and a total for the year!
- **Focus@will** – *This is a music app with a timer (my favorite tool!) that lets you select the type of music, the intensity of the bi-neural beats (brainwaves) and the length of time! Amazing for productivity!*
- **CamScanner** – Snap a photo with the CamScanner app and you can crop, brighten, save and email all in the same app. It makes a fuzzy photo bright and clear and you can save as a .jpg or pdf. Can combine multiple photos into one document and email it to yourself or your client from the meeting!

Daily Inspiration:

- **Tut.com** – Notes from the Universe. These are like getting a big hug from the universe each morning.
- **DarrenDaily.com** Darren Hardy - 5 minutes a day, 5 days a week, 260 times a year, level up your success and transform your life. Multiply your success through small, daily improvements.
- **TED.com** – check in here for a random selection of talks from 7-20 minutes long on any subject! You will learn something interesting every time!
- **Daily Dose of Jonathan** – Written everyday by Colorado’s own Jonathan Manske – the world’s only Cerebral Sanitation Engineer, these daily e-mails are a great check in to what may be limiting your thoughts and how to address them. Register at www.jonathanmankse.com

Networking Groups:

Networking groups can be a great way to meet your ideal clients and power partners. There are many to choose from – be cautious about where you dedicate your time and track your results!

- **Leads Groups** (BNI, Le Tip) that are more stringent in making sure that all members are passing leads to each other.
- **Educational Networking Groups** (Master Networks, 3-5 clubs, SHE Leads) where you build relationships with other business owners while also having an educational focus for entrepreneurs. Leads take place because you build relationships with other members.
- **Civic Networking Groups** (Rotary, Kiwanis, Optimists Clubs, Colorado 1000) where you build relationships with other members while focused on giving back to your community.
- **Meetup.com** – whatever you have an interest in, passion for, hobby or business, you can find a meet up group!